

# IS YOUR BUSINESS READY TO SAVE COSTS AND BECOME TRULY GLOBAL?

# WHAT IS GLOBAL BENEFITS MANAGEMENT (GBM)?

GBM enables multinationals to effectively manage insured employee risk benefits on a global basis. This approach provides integrated brokerage and consulting services on a global, regional and local level.



#### **GLOBAL EXPANSION**

As companies continue to expand globally, employers must find strategic ways to refine employee benefits programs for their global workforce.

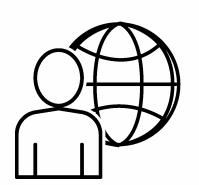


Global employers are faced with complex legislation, market practices & benefit frameworks in different locations where their business operates.

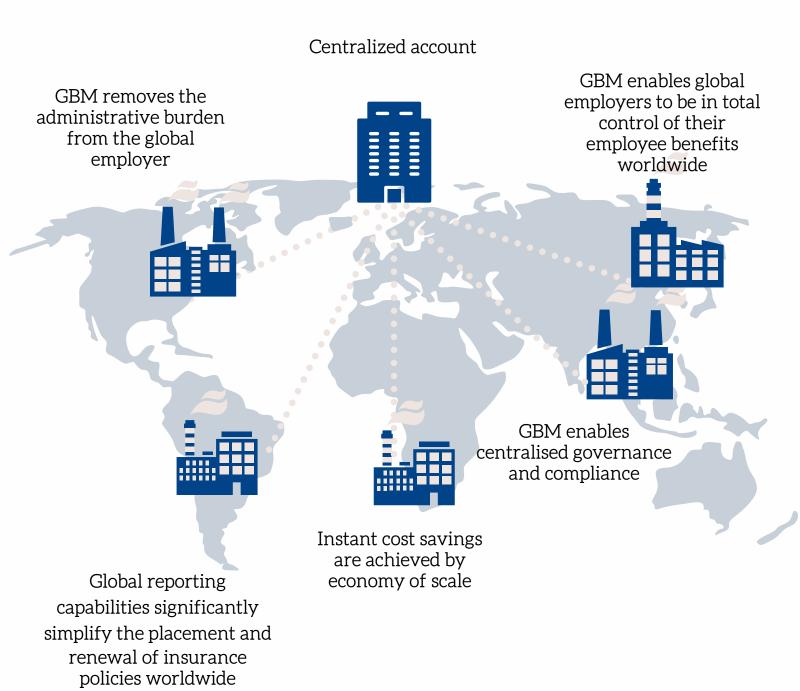


There are several insurance solutions available worldwide.

# BUT HOW CAN THEY CHOOSE THE ONE THAT FITS THE NEEDS OF THE GLOBAL EMPLOYER?



At **In2Matrix**, we help employers place employee benefits globally into one centralized account via Global Benefits Management solutions.



To become 'truly global', employers should recognize the need for flexibility, and how different legislation and market practices can shape the provision of benefits.

## WHY GLOBAL BENEFITS MANAGEMENT?



VISIBILITY & CONTROL OVER GLOBAL EMPLOYEE BENEFITS

#### **IMPROVED GOVERNANCE**





**CENTRALIZED ADMINISTRATION** 

**COST SAVINGS** 



## **GBM CASE STUDY**

#### "ONE INSURANCE SOLUTION FOR YOUR GLOBAL BUSINESS"

### **CLIENT'S PROFILE**

Real estate company based in 11 locations in Europe. The challenge is to offer one policy for all employees compliant in each location in Europe where client operates.



## **CLIENT'S REQUIREMENTS**



- Compliant cover for all employees in 11 countries in the EU
- Align new cover with existing benefit policies across
- Financial savings
- Reduce administrative burden

At **In2Matrix**, we developed a global benefits strategy, providing benefits that meet the varied needs of multinational employees in each country and introduced one single cover with one international insurer for all locations where client operates.

#### **RESULTS ACHIEVED**



#### **COMPLIANT COVER**

Establishment of compliant cover in 11 countries in the European Union under the Freedom of Service.



#### **MANAGEMENT**

Centralized benefits and insurance costs management. Reduced administration burden for the client and improved control over all insurance policies.



### **COST REDUCTION**

If client purchased insurance country by country, the total initial cost would have been in excess of €500,000. Under Freedom of Service upfront premium savings for the client were in excess of 30%.

www.in2matrix.com